

Outdoor

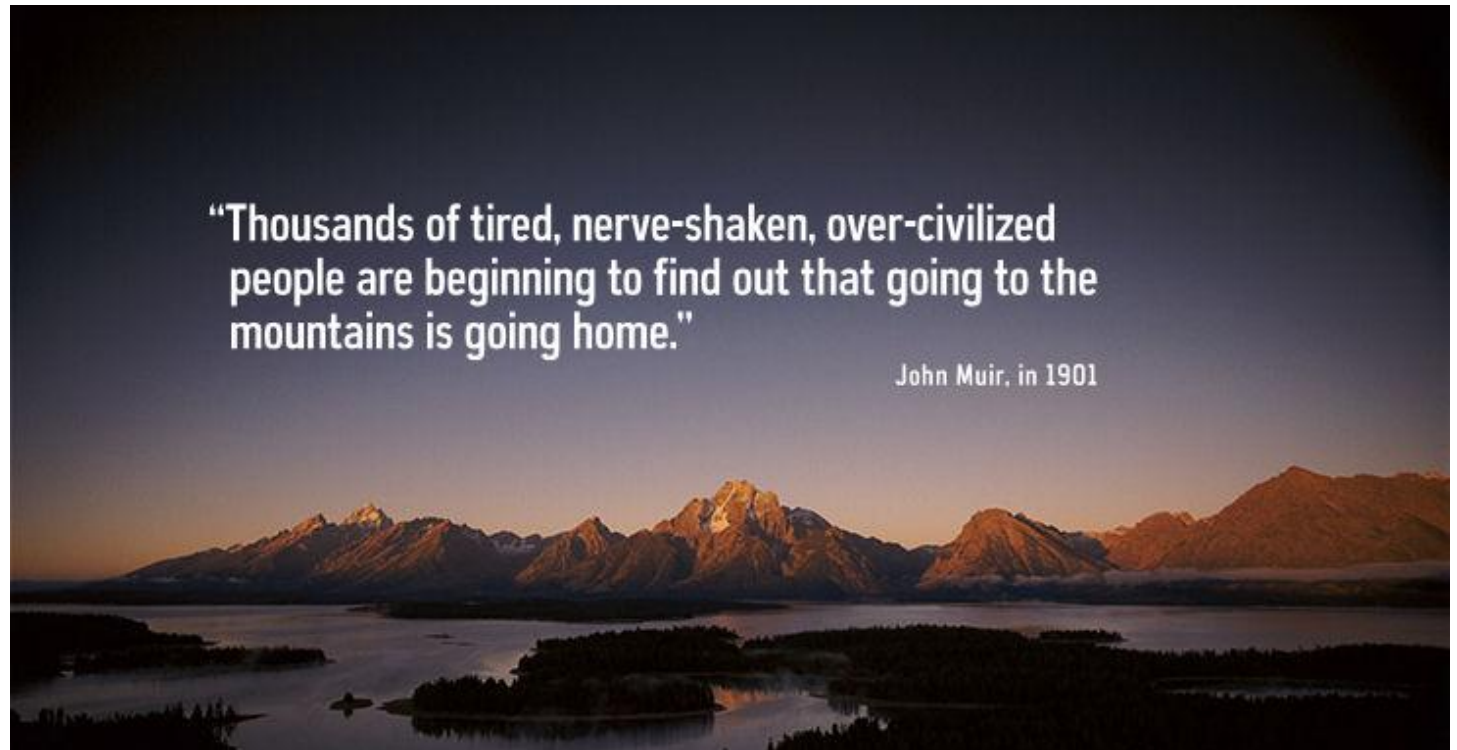


Loyalty

Outdoor Industry and Black Friday...

"Thousands of tired, nerve-shaken, over-civilized people are beginning to find out that going to the mountains is going home."

John Muir, in 1901



Want to make a significant impact as an Outdoor Retailer? If you have by chance fallen into a rabbit hole lately, you should become aware that there is a movement afoot in the Outdoor Industry. A major Outdoor Retailer with 143 store locations throughout this Country has chosen to opt-out of the dreaded Black Friday retail fiasco by closing all their stores on that day paying all their retail employees for that day and urging them all to enjoy being an Outdoorist outside. By supporting this event of "going Outside" and appreciate what we are all entitled to experience, as our avocation beyond our employment, we can all feel like we are giving forward to ourselves and for our future generations.

OutdoorLoyalty.com totally supports this movement by closing our website/blogsite on 11/27/2015 thru 11/30/2015 including Cyber Monday.

This movement has the heart and soul of what the Outdoor Industry considers it's number one priority: The Great Outdoors. There are 30 days (720 hrs) to get on board. This ship is sailing.

COME JOIN US...

Remember our tagline: Reward...Outdoor...Activities www.outdoorloyalty.com

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