

Outdoor



Loyalty

Outdoor Youth Programs: Outdoorists Giving Forward

If you had the opportunity and time necessary to support the most important Social Issue of our time associated with outdoor activities, what would your choice be:

*Outdoor Activities promoting Health and Wellness...

*Volunteering in our National Park System...

*Environment sustainability issues...

*Outdoor Youth Programs supporting Health, Wellness and Outdoor Experience...

OutdoorLoyalty.com takes to heart all of these challenges to channel these experiences for all our Outdoorists. By rewarding these outdoor activities through traditional loyalty/rewards programs bring “points for purchase” to include “points for participation”. This is a true balance between intrinsic satisfaction and extrinsic accomplishment.

At the apex of OutdoorLoyalty.com’s outdoor activities is the growing focus on Outdoor Youth Programs. As much as the emphasis, of each generation, is to instill a respect and appreciation for the great Outdoors, today’s youth, here in our society in the 21st Century, are turning toward “virtual outdoor experiences” in lieu of channeling those energies to truly experience what is offered by Mother Nature herself. Outdoor oriented youth programs are becoming more prominent due to the sensitivity towards climate change, environmental sustainability and health and wellness issues facing families across America.

The “Hot Button Issue” is to prepare our planet for future generations following in our footprints. Our future, and the future of our children, brings out the true heart and soul of OutdoorLoyalty.com’s Mission Statement.

The below article is a joint venture between Outdoor Retailer and the Outdoor Foundation which are launching an Outdoor Industry-wide campaign to get more youth outdoors. It has been published in OIA (Outdoor Industries Association) with contact information, guidelines, etc. for those who are looking to get involved.

<https://outdoorindustry.org/press-release/outdoor-retailer-and-the-outdoor-foundation-join-forces-to-launch-an-industry-wide-campaign-to-get-more-youth-outdoors/>

Remember our tagline: Reward...Outdoor...Activities

www.outdoorloyalty.com

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